



Food Access Nutrition Education and Outreach Committee
(FANOut)

Hosted by the California Department of Social Services (CDSS)
Facilitated by: Public Health Institute (PHI) Center for Wellness and Nutrition (CWN)

Food Incentive Nutrition Incentive (FINI) Grant and Market Match
Information and Innovative Practices
Webinar

Tuesday, August 23, 2016
10:00 a.m.–11:30 a.m.

AGENDA	
1. Overview of the Webinar (3 minutes)	Lisa Tadlock <i>PHI CWN /Moderator</i>
2. Welcome/FINI/Market Match Overview (5 minutes)	Kim McCoy Wade <i>Chief, CalFresh Branch, Welfare-to-Work Division, California Department of Social Services</i>
3. Innovative Practices at Farmers' Markets utilizing FINI and SNAP-Ed Funding (15 minutes) <i>Washington State Department of Health</i>	Bridget Iggoe <i>Manager, Washington State Department of Public Health</i>
4. Innovative Practices in Retail utilizing FINI and SNAP-Ed Funding (15 minutes) <i>UC San Diego Center for Community Health</i>	Joe Prickitt <i>Senior Director, Southern California Nutrition Incentive Program University of California San Diego School of Medicine Center for Community Health</i>
Q & A (5 minutes)	All
5. Market Match: History and what this means for California (15 minutes)	Michael Dimock <i>President, Roots of Change</i>
6. Market Match Implementation: How Funding will be Utilized (10 minutes)	Sarah Hanson <i>Manager of Policy and Programs, California Department of Food and Agriculture</i>
7. USDA Update (10 minutes)	Kacie O'Brien <i>Regional Lead, United States Department of Agriculture, Western Region</i>
8. Legislative Updates (10 minutes)	Matthew Marsom <i>Vice- President for Public Policy and Programs, Public Health Institute</i>
9. Announcements/Closing (2 minutes)	Lisa Tadlock <i>PHI CWN /Moderator</i>